**2018-19 Leadership Academy – total – only 14 for 2018**

* Thursday and Friday, October 25-26, 2018 - Kick off Retreat, overnight stay-9
* Friday, December 14, 2018 - The Association Ecosystem and Governance Issues-7
* Friday, January 25, 2019 - Strategy, Change and Decision-Making-7
* Friday, February 22, 2019 - Human Capital: Engaging Employee and Volunteer Talent-7
* Friday, March 15, 2019 - Leading Groups and Teams/Conflict Management-7
* Friday, March 29, 2019 - Creating Member Value/Determining ROI-7
* Friday, April 26, 2019 - Shaping the Association Experience: Brand, Identity, Touch and Technology-7
* Friday, May 17, 2019 - Everyday Innovation and Idea Management
* Friday, June 28, 2019 - Challenges and Choices: Charting Your Professional Pathways
* Graduation recognition during 2019 Abit Massey Lecture Series Luncheon / Capstone

**2019 Possible Hours –**

**Luncheons and SIGs sub-summary - 20**

February 20, 2019 Quarterly Luncheon featuring Nikki Belmonte, Executive Director, Atlanta Audubon: “Flying Together for a Greener Georgia - How birds can unite us for a better future” – 1 hour

* Sponsor: Chattanooga Convention & Visitors Bureau
* Host: City Springs Conference Center

April 17, 2019 Quarterly Luncheon featuring Matt Stevens, MPA, MSc., Director of Community & Culture, Creature Comforts Brewing Co: Company Culture + Community Impact – 1 CAE hour

* Meetings SIG Round Table, 1:45-2:45 pm - 1 CAE hour
* Host: Doubletree by Hilton Atlanta Perimeter Dunwoody
* Sponsored by Jekyll Island Authority Convention & Visitors Bureau

May 29-31, 2019 GSAE Annual Meeting - Up to 12 hours with pre-con workshop;9 hours with no workshop

* Workshop, 1-4 pm: Prep, Season & Serve: Are You a Recipe CEO or a Season to Taste?! Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC and Dale Brown, CAE - 3 CAE hours
* Workshop, 2-4 pm: Crisis and Emergency Preparedness, including Meeting Safety & Security—Every Little Thing. Tyra Hilliard, Ph.D., JD, CMP - 2 CAE hours
* Workshop, 2-4 pm: Designing the Future State for Your Learning Strategies. Tracy Petrillo, Ed.D, CAE - 2 CAE hours
* Keynotes: Community Keynote: Visions of the Association Landscape: Georgia with Lowell Aplebaum, CAE, CPF and Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC; Looking Forward™ General Session featuring Dean West, FASAE; General Session featuring Mark Sedgley: Operationalizing Your Mission & Goals
* [Link to full schedule](https://gsae.memberclicks.net/assets/AnnualMeetingSpeakers/AnnualMtgSchedules/19%20AM%20working%20schedule.docx)

July 10, 2019 SIG-apalooza Summer Luncheon – 1 CAE hour

* 1:45-2:45 pm: Meetings SIG Round Table – 1 CAE hour
* Host: Renaissance Atlanta Midtown

September 18, 2019 Quarterly Luncheon, The Abit Massey Lecture Series, featuring Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC, The Leaders’ Haven – 1 CAE hour

* sponsored by Discover Dunwoody
* Host: Wyndham Atlanta Galleria

November 6, 2019 Tech Showcase & Luncheon – Keynote featuring 2 CAE Hours for full event; 1 CAE hour for lunch only

* Sponsor:
* Host: Sonesta Gwinnett Place - Atlanta

December 11 Holiday Luncheon – NO CAE hours

* 1:45-2:45 pm: Meetings SIG "Hot Topics" Round Table - 1 CAE hour
* Host: Atlanta Marriott Northeast/Emory Area
* Sponsor: Jekyll Island Authority Convention & Visitors Bureau
* Sponsor: Ritz Carlton Reynolds, Lake Oconee

**2019 Wine & Webinar: 1 CAE Credit**

July 31, 2019 - Creating a Strategic Plan for your Educational Content

October 2, 2019 - The RFP Process: Selecting a Strategic Partner

November 20, 2019 - Technology / Accessibility for Your Content Delivery

**Leadership Planning Retreat – 2 CAE Credits**

**2019 CAE Study Group – 11 before intensives**

| **Sessions and Domains** | **Times** | **Date and Location** |
| --- | --- | --- |
| Session IDomain 1- Strategic Management - Julia Boyd, CAE Domain 6 - Administration & Law Review - Damian Kavanagh, Ed.S., CAE | In Person - Kick off before luncheon9:30 am - 11:30 am (lunch) | Wednesday, July 10GSAE Luncheon |
| Session IIDomain 2 - Governance & Structure - Sarah Berke, CAE | ZOOM9:30 am - 10:30 am | Friday, July 19ZOOM |
| Session III Domain 3 - Membership Development - Mike Pennington, CAE, QBO | ZOOM9:30 am - 10:30 am | Friday, July 26ZOOM |
| Session IVDomain 4 - Programs, Products & Services - Jacob Wilder, CAEDomain 8 - Public Policy, Government Relations & Coalition Building - Erin Hall, CAE | In person OR ZOOM - TBD9:30 am - 11:30 am  | Friday, August 2 |
| Session VDomain 7 - Knowledge Management & Research - Jennie Nesspor, CAE | ZOOM9:30 am - 10:30 am | Friday, August 16 (skipping 08/09 for ASAE Annual)ZOOM |
| Session VIDomain 5 - Leadership - Mary J. Wheatley, CAE, IOM | ZOOM9:30 am - 10:30 am | Friday, August 23ZOOM |
| Session VIIDomain 9 - Marketing, Public Relations & Communications - Val Smith, CAE | ZOOM9:30 am - 10:30 am | Friday, August 30ZOOM |
| Session VIIIReview Session with financial overview | ZOOM 9:30 - 11:30 am | TBD - September/OctoberZOOM |

**Leadership Academy, 2019 continuation – 6 classes \* 7 = 42 hours without Capstone**

Feb. 22, 2019 - Human Capital: Engaging Employee and Volunteer Talent

March 15, 2019 - Leading Groups and Teams/Conflict Management

March 29, 2019 - Creating Member Value/Determining ROI

April 26, 2019 - Everyday Innovation and Idea Management

May 17, 2019 - Shaping the Association Experience: Brand, Identity, Touch and Technology

June 28, 2019 - Challenges and Choices: Charting Your Professional Pathways

Sep. 18, 2019 Capstone Projects

**2020 Possible Hours – More than 55 (excludes social and non CAE hour SIG meetings)**

February 19, 2020 Quarterly Luncheon featuring Chris Clark, Georgia Chamber of Commerce – 1 hour

* Meetings SIG Round Table, 1:45-2:45 pm - 1 CAE hour
* Supplier Council Meeting
* Host: GWCC
* Sponsor: Richmond Region Tourism

April 15, 2020 Quarterly Luncheon featuring Laura Camacho, PhD, PMP – .5 CAE hour (Zoom only – COVID-19 virus)

Laura Camacho, PhD, PMP, Corporate Strategist, Trainer & Culture Fixer

Topic: The Conversations that Make or Break Your Culture

* Host: ~~Crowne Plaza Atlanta Perimeter~~ – Zoom only – COVID-19 virus
* Sponsor: Jekyll Island Authority

July 15, 2020 SIG-apalooza Summer Luncheon – 1 CAE hour

* Host: ~~Courtyard by Marriott Atlanta Decatur Downtown/Emory~~ – Zoom only – COVID-19 virus

August 26-28, 2020 GSAE Annual Meeting - Up to 11 hours with pre-con workshop; 9 hours with no workshop

* Workshop, 2-4 pm: Wisdom While You Walk. Damian Kavanagh, Ed.S., CAE - 2 CAE hours
* Workshop, 2-4 pm: Creating the Learning Value Loop: Practical Action at the Intersection of Education and Marketing. Jeff Cobb - 2 CAE hours
* Workshop, 2-4 pm: Governance Workshop. Bob Harris, CAE - 2 CAE hours
* Keynotes: Transformational Future with Gabriel Eckert, FASAE, CAE. Leading the Future of Learning with Jeff Cobb. Always Day 1: Inclusive Leadership in the Turbulent 20's with Nishant Mehta
* [Link to full schedule](https://gsae.memberclicks.net/assets/AnnualMeetingSpeakers/AnnualMtgSchedules/20%20AM%20schedule%20-%20FINAL.docx)

October 21, 2020 Virtual Luncheon featuring Zoom Panel Discussion – 1 CAE hour (Zoom only – **not** The Abit Massey Lecture Series)

Topic: Meetings in the Time of COVID-19: The Art of the Pivot

Panelists: Beth Chitnis, CAE, Meeting Expectations

Cece Corbin, CMP, National Poultry & Food Distributors Association

Tara M. Morrison, CAE, CMP, Association Management Executives, Inc.

Russ Webb, Bay Area Apartment Association

* Host: Zoom only – COVID-19 virus
* Sponsor: Visit Savannah

November 11, 2020 Virtual Tech Showcase – 2 CAE Credits

9:30 – 9:35 am - Joel Peacock, Chair, GSAE Board of Directors
9:35 – 10:25 am - Opening Keynote - Leading with Focus: Collaboration and Productivity without a Billion Videoconferences - [Beth Z, Your Nerdy Best Friend](https://yournerdybestfriend.com/)
10:30 – 10:45 am - QuickFire Breakouts – led by GSAE members, experts, and our supporters
10:45 – 11:30 am - Closing Keynote –Making the Pivot: Tech Help to Get You Through Today While Also Planning for Tomorrow - Tobin Conley, CAE, [DelCor](https://www.delcor.com/)

December 9, 2020 Holiday Luncheon – NO CAE hours

* Host: Crowne Plaza Atlanta Perimeter

**2020 Virtual SIG Meetings/Webinars – 8 CAE Credits**

1. February 5, 2020 - GSAE’s CAE’s After Dark (in the morning) – 1 CAE
2. February 20, 2020 - GSAE’s CAE’s After Dark (in the morning) – 1 CAE
3. March 19, 2020 - GSAE Pajama Brigade Web Chat: Tips & Strategies for Working Remotely - .5 CAE
4. March 26, 2020 - GSAE Pajama Brigade Web Chat: Strategies for Managing Teams and Projects Remotely - .5 CAE
5. April 1, 2020 - GSAE Communications SIG: Communicating in a Crisis – Panel – 1 CAE
6. May 5, 2020 – GSAE Tech Ninjas Web Chat: Victory over Virtual Events – Alexis Simoneau, Map Dynamics - 1 CAE
7. May 20, 2020 – GSAE Meetings SIG: Retaining Sponsors & Adding Value – Callie Walker, MemberClicks – 1 CAE
8. December 18, 2020 - Vetted Solutions for Suppliers - TNSAE – OSAE – GSAE – 1 CAE
9. April 2, 2020 – GSAE Pajama Brigade: Tips for Working Remotely Part III – NO CAE
10. April 7, 2020 – GSAE Tech Ninjas Web Chat: Asana – Jen Norman, novi – NO CAE

**2020 Wine & Webinar: 4 CAE Credits**

1. March 25, 2020 - Virtual Strategy & Experimentation Amidst COVID-19, Lowell Aplebaum, CAE, CPF
2. May 28, 2020 – The Secrets of Influence: #ItsNotHashtags - Erin Meadows, Cause Collaboration
3. August 27, 2020 – Whine & Wine, GSAE Annual Meeting
4. November 18, 2020 – Government Relations 101

**GSAE-sponsored or Co-sponsored Free Programs – 10.5**

1. March 26, 2020 - MemberClicks-produced - Member Engagement: Member Value in the Time of COVID-19 with Lowell Aplebaum, FASAE, CAE, CPF – 1.5 CAE
2. April 6, 2020 - ASA produced - Adding Member Value in the Time of COVID-19 – Lowell Aplebaum, FASAE, CAE, CPF – 1.5 CAE
3. April 14, 2020 - MPI-produced  - Meetings Mean Business "GMID Goes Virtual"
4. April 23, 2020 – GSAE produced: COVID-19 CARES Act Resources for Associations and Legal Strategies for Association Meetings with Jeff Tenenbaum – 1 CAE
5. May 13, 2020 – GSAE co-sponsored Webinar: ASA Webinar: Legal Governance Challenges for Associations During a Pandemic with Jeff Tenenbaum – 1 CAE
6. June 25, 2020 - McKinley-produced - The Local Experience - The Changing Approach to Member and Customer Engagement – 1 CAE
7. June 10, 2020 – GSAE & TNSAE Present: 10 Steps to Monetizing Your Events – Dr. Michael Tatonetti, CAE, CPP – Sponsored by Chattanooga Tourism Co. – 1 CAE
8. June 25, 2020 – GSAE & TNSAE Present: CAE Ethics Study – Mary Wheatley, IOM, CAE - Sponsored by Chattanooga Tourism Co. – 1 CAE
9. July 1, 2020 - Co-promotion - Association D, E & I Efforts In Action: A Showcase of Models - Lowell Aplebaum – 1.5 CAE
10. December 18, 2020 - GSAE's Supplier Council, TNSAE, OSAE sponsored: “Finding a Job During COVID-19 and a Disruptive 2020…and Beyond” presented by Vetted Solutions

**Virtual Social Events – 9 – no CAE credits**

1. April 3, 2020 – GSAE Supplier Council Virtual Happy Hour
2. May 14, 2020 – GSAE Supplier Council Virtual Happy Hour
3. May 20, 2020 – GSAE Pajama Brigade Virtual Happy Hour
4. May 21, 2020 – GSAE Virtual Member Orientation
5. May 27, 2020 - Beer Lovers Happy Hour
6. September 2, 2020 - Beer Lovers Happy Hour
7. October 28, 2020 - GSAE Virtual Member Orientation
8. December 16, 2020 - GSAE Virtual Member Orientation
9. December 17, 2020 – GSAE Pajama Brigade-Sponsored Virtual Happy Hour

**2020 CAE Study Group – 18 with intensives**

| **Sessions and Domains** | **Times** | **Date and Location** |
| --- | --- | --- |
| Session IOverview and Domain 1- Strategic Management  | ZOOM - prior to virtual luncheon9:30 am - 11:30 am | Wednesday, July 15ZOOM |
| Session IIDomain 8 - Public Policy, Government Relations & Coalition Building | ZOOM9:30 am - 10:30 am | Friday, July 24ZOOM |
| Session III Domain 3 - Membership Development | ZOOM9:30 am - 10:30 am | Friday, July 31ZOOM |
| Session IVDomain 6 - Administration & Law Review Domain 7 - Knowledge Management & Research  | ZOOM9:30 am - 11:30 am  | Friday, August 7ZOOM |
| Session VDomain 4 - Programs, Products & Services  | ZOOM9:30 am - 10:30 am | Friday, August 14ZOOM |
| Session VIDomain 9 - Marketing, Public Relations & Communications | ZOOM9:30 am - 10:30 am | Friday, August 21ZOOM (skipping Aug. 28 for GSAE Annual) |
| Session VIIDomain 2: Governance and Structure | ZOOM9:30 am - 10:30 am | Friday, September 4ZOOM |
| Session VIII Domain 5 - Leadership | ZOOM9:30 am - 10:30 am | Friday, September 11ZOOM |
| Intensive Session 1 -  Domains 1, 4, 7, and 9 |  ZOOM9:00 am - 12:00 pm | Friday, October 2ZOOM |
| Intensive Session 2 - Domains 2, 3, 5, 6, and 8 | ZOOM9:00 am - 12:00 pm | Friday, October 16ZOOM |
| Session IXFinancial & Legal Overview withMatt Gunning, CPA and John Foster, JD, CHME | ZOOM 9:30 - 10:30 am | Friday, October 23ZOOM |
| Mock Exam | 10:00 am-11:00 am; Questions provided beforehand. | Friday, November 6ZOOM |

**2021 47 before webinars are added**

**8 Live Events in 2021**

1. Wednesday, February 17, 2021 - – 12:00 – 1:30 PM – GSAE Luncheon at Georgia Tech Hotel and Conference Center featuring Dr. Stefanie Lindquist. 1 CAE Credit.
2. Wednesday, February 17, 2021 – Constitutional Law Conversation with Dr. Stefanie Lindquist. .5 CAE Credit.
3. Wednesday, April 21 – 12:00 – 1:30 PM – GSAE Luncheon at the Hyatt Regency Atlanta Perimeter featuring Dr. Roger Tutterow. Economic Update. Sponsored by Explore Brookhaven. 1 CAE Credit.
4. 2021 GSAE Annual Meeting – June 2-4, 2021 – The Read House, Chattanooga, TN - 9 CAE credits – Keynotes: Bailey, Stollings-Holder; Paconosky.
	1. Separate CAE Ethics Course by Rhea Steele, CAE
	2. 2 additional for a workshop: Emerging Professionals | West; Wisdom While You Walk | Kavanagh; Strategic Government Relations | DarConte
5. Wednesday, July 07, 2021 11:30 AM - 1:30 PM EDT - GSAE SIG-apalooza Luncheon - 1 CAE Credit. Atlanta Marriott NE/Emory Area.
6. Wednesday, September 22, 2021 11:30 AM - 1:30 PM EDT - GSAE Luncheon, The Abit Massey Lecture Series - 1 CAE Credit. Marriott Buckhead Conference Center.
7. Wednesday, November 10, 2021 11:30 AM - 1:30 PM EDT - GSAE Luncheon & Tech Showcase – up to 3 CAE hours. Sheraton Atlanta Hotel.
8. Wednesday, December 08, 2021 10:30 AM - 1:30 PM EDT - GSAE Holiday Luncheon - NO CAE Credits. Atlanta Marriott Perimeter Center.

**13 Virtual SIG meetings**

1. Thursday, March 18, 202112:00 PM - 1:00 PM EDT**. preparing for re-entry: tips for returning to ‘normal’ life & work**. Erin Meadows**. sponsored by gsae pajama brigade. 1 CAE Credit.**GSAE Emerging Professionals Happy Hour
2. Thursday, March 18, 20214:30 PM - 5:30 PM EDT. Emerging Professionals Happy Hour. No CAE hours.
3. Tuesday, March 30, 2021-10:00 AM - 11:00 AM EDT. Accessibility Best Practices for Web, Event, and Communications with Sam Evans. Zoom. 1 CAE Credit
4. Tuesday, March 16. Supplier Council Happy Hour. Zoom. *No CAE Hours*.
5. Thursday, April 22, 2021 - 4:30 PM - 5:30 PM EDT Earning Your CMP - GSAE Emerging Professionals & Meetings SIG Sponsored. Featuring Connie Bergeron, CMP. *No hours.*
6. Wednesday, April 28, 2021, 5:00 PM - 6:00 PM EDT - GSAE's Wine + Webinars - Why Change Leadership is Everyone’s Job - 1 CAE Credit – Featuring Cynthia Mills. Zoom
7. Thursday, April 15, 2021. 4:00 PM - 5:00 PM EDT. GSAE Supplier Council Meeting - Assn. Exec Panel. 1 CAE credit. Featuring: **Alicia Gilbert,** President & CEO, Jack Friday, LLC. **Cullen Hackler,**Technical Director, Porcelain Enamel Institute. **Kelly McLendon, CAE,**Manager, Member Services, Georgia Economic Developers Association**. Valerie Smith, CAE**, Executive Director, Georgia Chiropractic Association, Inc.
8. Thursday, April 15, 20211:30 PM - 2:15 PM EDT - **finding a mentor** - **sponsored by gsae emerging professionals. 1 CAE Credit. Zoom.**
9. Thursday, May 13, at 4:00 PM via ZOOM. Hybrid Events (what you need to host one, what to expect, lead time to put one together and other tips to be successful). 1 CAE Hour. Zoom. Panelists included: **Benjie Peterson, CEO/President,**Living Visions Audio Visual; **Travis W. Briggs, Sales Manager,**Encore Audio Visual, Hybrid+ Certified. B**randon Dunn, Project Manager,**Orchestrated Audio Visual.
10. Wednesday, August 25, 2021 5:00 PM - 6:00 PM EDT. GSAE's Wine + Webinars - Why We All Need a Membership Mindset-1 CAE Credit. Zoom
11. November 16 – Supplier Council Wellness Meeting, 3:00 pm – 4:30 pm – 1 CAE Credit
12. Wednesday, November 17, 2021 5:00 PM - 6:00 PM EDT
GSAE's Wine + Webinars - Wine and Wisdom with GSAE Leaders- 1 CAE Credit. Zoom
* ~~Thursday, November 18, 2021 1:30 PM - 2:15 PM EDT. GSAE Emerging Professionals. Zoom.  1 CAE Credit.~~

**13 ASA or Other Partner-Sponsored Events**

1. Wednesday, January 13, 20212:00 PM - 3:00 PM EDT. GSAE-sponsored-Creative Solutions for Associations' 2021 Meeting and Conference Legal Challenges. Jeffrey Tenenbaum. Zoom. 1 CAE Credit
2. Thursday, January 14, 202110:00 AM - 11:00 AM EDT. Maudlin & Jenkins - New COVID-19 Stimulus Package, Including PPP Round Two. Zoom. 1 CAE credit.
3. Wednesday, January 27, 20212:30 PM - 3:45 PM EDT. GSAE-sponsored-Paycheck Protection Program 2.0: Everything Associations Need to Know. Jeffrey Tenenbaum. Zoom. 1 CAE Credit.
4. Thursday, January 21, 2021-12:00 PM - 3:00 PM EDT. Association Laboratory - Looking Forward 2021 – Complimentary. 3 CAE credits.
5. 02/26/2021 - 12:30 PM - HopSkip - Looking Forward featuring Legalease With the Ladies
6. Friday, March 12, 20213:00 PM - 4:00 PM EDT. MSAE CAE Informational Rap Session - No CAE hours. Zoom
7. 03/23/2021 - 2:00 PM - Free Webinar - Ask the Association Attorney
8. Friday, March 26, 20211:00 PM - 2:00 PM EDT - recent live event success roundtable panel – Wendy Kavanagh, Michelle Gortemoller, Jennifer Thompson. 1 CAE Hour. Zoom.
9. Thursday, April 08, 20211:00 PM - 3:00 PM EDT - atlanta area 2021 global meetings industry day. Sponsored by [PCMA Southeast](https://southeast.pcma.org/), [GSAE](http://www.gsae.org/), [IAEE SE](http://www.iaeese.org/), [SITE Southeast](https://www.sitesoutheast.com/), and [MPI Georgia](http://www.mpigeorgia.org/). State of Meetings. The American Hotel, Atlanta, GA.
10. April 1, 2021 - 2:30 PM - 3:45 PM Eastern. 1 CAE Credit. Hosted by: ASA virtual summit for association executives – six ideas in 59 minutes. Zoom.
11. 04/08/2021 - 1:00 PM - Free ASA Webinar - Office Lease Challenges During and After the Pandemic - 1 CAE Credit
12. August 11, 2021, 2:00 - 3:00 pm – 1 CAE Credit. asa webinar: post-covid return to the workplace: hr and office considerations for associations. ZOOM
13. 11/10/2021 - 11:30 AM Association Laboratory's DEI Benchmarking Study & Event - November 10, 2021

**2021 CAE Study Group Schedule**

| **Sessions and Domains** | **Times** | **Date and Location** |
| --- | --- | --- |
| Kick-OffOverview of testing, application, etc. | In person - prior to GSAE luncheon10:00 am - 11:30 am | Wednesday, July 7In person |
| Session IDomain 1- Governance | ZOOM9:30 am - 10:30 am | Friday, July 23 |
| Session IIDomain 2: Executive Leadership  | ZOOM9:30 am - 11:30 am  | Friday, July 30 |
| Session IIIDomain 3 - Organizational Strategy | ZOOM9:30 am - 10:30 am | Friday, August 6 |
| Session IVDomain 4 - Operations | ZOOM9:30 am - 10:30 am | Friday, August 13 |
| Session VDomain 5 - Business Development | ZOOM9:30 am - 10:30 am | Friday, August 20 |
| Session VIDomain 6 - Member and Stakeholder Engagement and Management | ZOOM9:30 am - 10:30 am | Friday, August 27  |
| Session VIIDomain 7 - Advocacy | ZOOM9:30 am - 10:30 am | Friday, September 10 |
| Session VIIIDomain 8 - Marketing & Communications | ZOOM9:30 am - 10:30 am | Friday, September 17 |

**24 Other GSAE-offered webinars in 2021 – separate registration – all 1 CAE credit**

1. 01/06/2021 - 1:30 PM - Webinar: Ally or Adversary? The Three Secrets to Cultivating Winning Relationships
2. 01/13/2021 - 1:30 PM - Webinar: Drop It! The Discipline of Sunsetting Subpar Member Programs
3. 02/10/2021 - 1:30 PM - Webinar: Taming the E-mail Beast Using MS Outlook and/or Gmail
4. 02/24/2021 - 1:30 PM - Webinar: The Survivor Way
5. 03/17/2021 - 1:30 PM - Webinar: Race for Relevance: 5 Radical Changes for Associations
6. 03/24/2021 - 1:30 PM - Webinar: Work and Life Balance
7. 04/07/2021 - 1:30 PM - Webinar: The Fine Art of Building Relationships: Face-to-Face and Virtually
8. 04/2021 - Webinar: State Advocacy in the time of COVID-19
9. 05/12/2021 - 1:30 PM - Webinar: Culture of Engagement: Why and How to Build A Passionate, Engaged Membership
10. 05/26/2021 - 1:30 PM - Webinar: How to Improve Your Association’s Sponsorship Program… During the Pandemic
11. 06/09/2021 - 1:30 PM - Webinar: Planning for Growth - Neuromarketing for Growth
12. 06/23/2021 - 1:30 PM - Webinar: Planning for Growth - Solving Problems for Success
13. 07/07/2021 - 1:30 PM Webinar: Eliminating the Revenue Drought
14. 07/21/2021 - 1:30 PM Webinar: Member Retention – A Fresh Look
15. 08/02/2021 - 1:30 PM Webinar: Me, Myself & My Camera
16. 08/25/2021 - 1:30 PM Webinar: Adding Value with Valuable Learning
17. 09/08/2021 - 1:30 PM Webinar: Creative Improv for Member Retention and Board Development
18. 09/29/2021 - 1:30 PM Webinar: Advertising, OnBoarding, and Retention - The Key to Lowering Your Turnover
19. 10/13/2021 - 1:30 PM Webinar: Hello Hybrid - The Power & Pitfalls of the Hybrid Work Model
20. 10/27/2021 - 1:30 PM - Webinar: Connect Mission and Money - Incorporating Racial Equity, EDI, Climate Change and More
21. 11/02/2021 - 1:30 PM - Webinar: Hands-On with the Future of Copywriting for Associations
22. 11/17/2021 - 1:30 PM - Webinar: Conversational Video - How to Use Video to Drive Engagement, Connection, & Sales
23. 12/06/2021 - 1:30 PM - Webinar: Beyond Microsoft Outlook: OneNote, OneDrive, and Microsoft Teams
24. 12/08/2021 - 1:30 PM - Webinar: How to be a Disruptor and Make Social Media Work Harder for Your Brand

**2022 Luncheons – 1-2 hours each**

1. February 16 Quarterly Luncheon via Zoom. 1 hour
2. April 20 Quarterly Luncheon at **DoubleTree by Hilton Atlanta Perimeter Dunwoody**, sponsored by Explore Brookhaven, 1 hour
3. July 13 Tech Showcase & Luncheon at Wild Heaven West End Brewery & Gardens, Up to 2 hours
4. September 21 Quarterly Luncheon, The Abit Massey Lecture Series at Atlanta Marriott NW, sponsored by Visit Savannah – 1 hour
5. November 9 SIG-apalooza Breakfast at Atlanta Marriott NE/Emory Area – 1 hour
6. December 7 Holiday Luncheon, Awards Show, Silent Auction & Annual Business Meeting – Atlanta Evergreen Lakeside Resort

**LA Pivot – 7 CAE hours each**

|  |  |  |
| --- | --- | --- |
| **Date** | **Session** | **Location** |
| Friday, January 21, 2022  | The Association Ecosystem and Governance Issues  | ABC of Georgia |
| Friday, February 18, 2022 | Strategy, Change and Decision-Making  | GAWP |
| Friday, March 18, 2022 | Leading Groups and Teams/Conflict Management  | GAWP |
| Friday, April 15, 2022  | Human Capital: Engaging Employee and Volunteer Talent | GAWP |
| Friday, May 20, 2022 | Everyday Innovation and Idea Management  | Apartment Assn. |
| Friday, June 17, 2022 | Career Pathways: Your Professional Journey | BOMA Georgia |

**No CAE Study Hours in summer**

**2022 SeminarWeb Webinars – all 1 hour CAE credit**

1. [Webinar: Just be Yourself, but Who the Hell is That? Using Ego States for Optimal Performance](https://gsae.memberclicks.net/administrator/index.php#edit). From: 02/23/2022 - 1:30 PM
2. [Webinar: The Fine Art of Networking - One Conversation at a Time](https://gsae.memberclicks.net/administrator/index.php#edit). 02/16/2022 - 1:30 PM
3. [Webinar: The Science of Story](https://gsae.memberclicks.net/administrator/index.php#edit). From: 03/30/2022 - 1:30 PM
4. [Webinar: Enable Meaningful Human Connections with Networking Events of the Future](https://gsae.memberclicks.net/administrator/index.php#edit). From: 03/08/2022 - 1:30 PM
5. [Webinar: The Power of Diversity On Your Leadership Team](https://gsae.memberclicks.net/administrator/index.php#edit). From: 04/06/2022 - 1:30 PM
6. [Webinar: Purpose or Perish](https://gsae.memberclicks.net/administrator/index.php#edit). From: 04/27/2022 - 1:30 PM
7. [Webinar: Unlocking Potential Through Organization Design](https://gsae.memberclicks.net/administrator/index.php#edit). From: 04/13/2022 - 1:30 PM
8. [Webinar: U-Turn From - Outstanding to Standing Out in a Crowded Marketplace](https://gsae.memberclicks.net/administrator/index.php#edit). From: 03/01/2022 - 1:30 PM
9. Webinar: The Courage to Innovate: How to Be a Strong Leader and Confident Innovator. From: 05/25/2022 - 1:30 PM To: 05/25/2022 - 2:30 PM
10. Webinar: Why Now is the Time to Change Your Pricing Strategy and How to Do It. From: 05/12/2022 - 1:30 PM To: 05/12/2022 - 2:30 PM
11. Webinar: Healing Starts with YOU: Creating a Trauma-Informed, Empathy-Centered Organization From: 05/04/2022 - 1:30 PM To: 05/04/2022 - 2:30 PM
12. 06/15/2022 - 1:30 PM- Webinar: Best Practices of Digital Marketing for your Organization
13. Webinar: Digital Strategy Case Study: How to Integrate Your Organization’s Strategic and Technology Goals. 06/22/2022 - 1:30 PM to 06/22/2022 - 2:30 PM
14. Wednesday, August 10, 2022 1:30 PM - 2:30 PM EDT
Webinar: Mitigating Burnout & Preventing Attrition: Bypass the Great Resignation
15. Wednesday, August 31, 2022 1:30 PM - 2:30 PM EDT
Webinar: Competing for Quality - Strategies to Become a Top Talent Magnet
16. Tuesday, September 27, 2022 1:30 PM - 2:30 PM EDT
Webinar: 5 Steps to Find Your Value Proposition
17. Wednesday, October 19, 2022 1:30 PM - 2:30 PM EDT
Webinar: Battle Burnout - It’s OK to Say You’re Not OK
18. Wednesday, November 16, 2022 1:30 PM - 2:30 PM EDT
Webinar: Get LinkedIn to Win: Building Genuine Relationships Online

**GSAE Sponsored Additional events – all 1 hour CAE credit**

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1. Mission Possible Webinar MemberClicks, a Personify Company: 22 Association Event Trends for 2022 Wednesday, January 19, 2022 12:30 PM - 1:30 PM EDT
2. Mission Possible Webinar by MemberClicks, a Personify Company
3. From: 05/05/2022 - 2:00 PM - To: 05/05/2022 - 3:00 PM
4. Mission Possible Webinar by MemberClicks, a Personify Company
5. From: 06/07/2022 - 12:30 PM - To: 06/07/2022 - 1:30 PM
6. Mission Possible Webinar by MemberClicks, a Personify Company
7. From: 09/16/2022 - 12:00 PM - To: 09/16/2022 - 1:00 PM
8. January 19, 2022, 11:00 AM-12:30 PM Eastern Time. Virtual Webinar looking forward 2022 (impact): first look at trends and analysis
9. Friday, January 21, 2022 12:30 PM. Complimentary Webinar by HopSkip: Legalease With the Ladies, 2022 Meetings Outlook
10. 01/28/2022 - 1:00 PM To: 01/28/2022 - 2:00 PM
11. Complimentary Webinar: Non Dues a Palooza - Silent Auction Upgrades
12. Wednesday, September 21, 2022 - Thursday, September 22, 2022 8:00 AM
Non Dues-a-Palooza – Nashville

**GSAE SIG Meetings**

1. Wednesday, March 23, 2022 5:00 PM - 6:00 PM EDT. GSAE's Wine + Webinars-Near Miss Day - 1 CAE - ZOOM only
2. Wednesday, August 24, 5:00 PM - 6:00 PM EDT. GSAE's Wine + Webinars - 1 CAE - ZOOM only
3. Tuesday, October 25, 2022 3:30 PM - 4:30 PM EDT
GSAE Communications SIG Idea Showcase - Zoom-1 CAE Credit
4. Wednesday, November 16, 2022 2:00 PM - 3:30 PM EDT
GSAE Meetings SIG: Meetings Gone Wild! Zoom-1.5 CAE Credit
5. Wednesday, November 16, 2022 5:00 PM - 6:00 PM EDT
wine + webinars: words of wisdom - 2017 award winners - 1 CAE Credit

**2023 Luncheons**

1. **GSAE Winter Luncheon -** February 15, 2023 - 11:30 am - 1:30 pm - 1 CAE credit. Speaker: Dr Roger Tutterow, "2023 Economic Forecast." Hosted by [Crowne Plaza Atlanta NE - Norcross](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2070&&&https://www.ihg.com/crowneplaza/hotels/us/en/norcross/atlpt/hoteldetail/events-facilities?fromRedirect=true&qSrt=sBR&qSlH=atlpt&setPMCookies=true&qSHBrC=CP&qDest=6050%20Peachtree%20Industrial%20Blvd.%20NW,%20Norcross,%20GA,%20US&srb_u=1)and sponsored by [Jekyll Island Authority](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2071&&&https://www.jekyllisland.com/venues/).
2. **GSAE Spring Event -** April 19, 2023 - 1 CAE credit. Speaker Kwame Johnson, “Power of Mentorship in Life and Career.” Sponsored by [Cartersville-Bartow County Convention & Visitor Bureau](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2072&&&https://visitcartersvillega.org/). Hosted by [Hilton Alpharetta Atlanta](https://www.hilton.com/en/hotels/atltehh-hilton-alpharetta-atlanta/).
3. **NEW date! GSAE SIG-apalooza -** July 26, 2023 - 1 CAE credit. Sponsored by [Jekyll Island Authority](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2073&&&https://www.jekyllisland.com/venues/). Hosted by [Doubletree by Hilton Atlanta Marietta](https://www.hilton.com/en/hotels/atlwydt-doubletree-atlanta-marietta/?SEO_id=GMB-AMER-DT-ATLWYDT&y_source=1_MTM3MjUzNS03MTUtbG9jYXRpb24ud2Vic2l0ZQ%3D%3D).
4. **The Abit Massey Lecture Series -** September 20, 2023 – .75 CAE credit. Speaker Stella Williams Bailey, Live to Give.” Sponsored by [Visit Savannah](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2074&&&https://visitsavannah.com/). Hosted by [Sonesta Atlanta Northwest Galleria.](https://www.sonesta.com/sonesta-hotels-resorts/ga/atlanta/sonesta-atlanta-northwest-galleria?isGroupCode=true&groupCode=09202023GSA&checkin=2023-09-19&checkout=2023-09-21)
5. **Holiday Luncheon, Awards Show, Silent Auction & Annual Business Meeting -** December 6, 2023. Hosted by [Gas South Convention Center](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2075&&&https://www.gassouthdistrict.com/venues/detail/convention-center) and sponsored by [Great Wolf Lodge Georgia](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2076&&&https://www.greatwolf.com/georgia/deals/more-fun-less?ctcampaign=7259&ctkwd=great%20wolf%20lodge%20georgia&ctmatch=e&ctcreative=372588874749&ctadpos=&ctplacement=&ctlocid=9010936&cttrgtid=kwd-330513026555&ctfeedid=&ctnwk=g&ctdevice=c&ctadgroup=50040526062&hxc_id=5097&gclid=EAIaIQobChMIpYvN3fiw_AIVTiBMCh1-fAFgEAAYASAAEgKxtPD_BwE&gclsrc=aw.ds) and [Jekyll Island Authority](https://selligenttier.naylorcampaigns.com/track?type=click&enid=ZWFzPTEmbXNpZD0mYXVpZD0mbWFpbGluZ2lkPTYyNjE4MiZtZXNzYWdlaWQ9NjI2MTgyJmRhdGFiYXNlaWQ9NjI2MTgyJnNlcmlhbD0xNjgzNjc4NSZlbWFpbGlkPXdlbmR5QGdzYWUub3JnJnVzZXJpZD0xMDkzNTAmdGFyZ2V0aWQ9Jm1uPSZmbD0mbXZpZD0mZXh0cmE9JiYm&&&2077&&&https://www.jekyllisland.com/venues/). No CAE Credit.

**2023 AE MBA – 15 total CAE hours -** Live Webinar Dates, 9:00 am - 10:00 am. Live = 5; Tracked self-study portion = 10.

* March 2 - Program Kickoff & Onboarding
* March 16 - Vision, Goals & Planning Process
* March 30 - The Right Team & Right Customers
* April 13 - An Empowered System of Management
* April 27 - Demystifying the Financials
* May 11 -  Applying the Financials & Graduation

**2023 Annual Meeting – up to 11 CAE hours including pre-con**May 31- June 2, 2023 GSAE Annual Meeting - Up to 11 hours with pre-con workshop; 9 hours with no workshop – Hosted by Hyatt Place & Hyatt House Charleston Downtown District and Explore Charleston SC

* Workshop, 2-4 pm: Wisdom While You Walk. Damian Kavanagh, Ed.S., CAE
* Workshop, 2-4 pm: Enhance Your Skills. Tyler Enslin
* Workshop, 2-3:30 pm: At Your Best. Jessica Stollings-Holder
* Keynotes: Mastering Your Memory with Tyler Enslin. Do You Even Know Me? With James Robilotta, CSP
* Association Ethics Through the DEI Len. Trevor Mitchell, FASAE, CAE. 1 Ethics credit.

**2023 Shared Interest Group Meetings – *1 CAE credit unless otherwise noted***

1. [wine + webinars: Award Winner Wisdom Panel 11/08/2023](https://gsae.memberclicks.net/administrator/index.php#edit)11/08/2023 - 5:00 PM
2. [GSAE Communications SIG - Highlights from the 2023 Association Benchmarking Report](https://gsae.memberclicks.net/administrator/index.php#edit). 10/05/2023 - 3:00 PM
3. [wine + webinars: 08/30/2023](https://gsae.memberclicks.net/administrator/index.php#edit). 08/30/2023 - 5:00 PM
4. [NEW: GSAE Meetings SIG "Hot Topics" with Pizza](https://gsae.memberclicks.net/administrator/index.php#edit). 08/24/2023 - 11:45 AM
5. [NEW: GSAE Meetings SIG "Hot Topics" with Pizza](https://gsae.memberclicks.net/administrator/index.php#edit). 07/19/2023 - 11:45 AM
6. [wine + webinars: 03/15/2023 - dealing with difficult boards -1 CAE credit](https://gsae.memberclicks.net/administrator/index.php#edit). 03/15/2023 - 6:00 PM

**2023 SeminarWeb Webinars – all 1 hour CAE credit**

1. [Webinar:](https://gsae.memberclicks.net/administrator/index.php#edit) Right-now Solutions for Data Privacy and Cybersecurity. From: 01/10/2023 - 1:30 PM.
2. Webinar: Insights to Effective Communications Skills. From 01/24/2023 – 1:30 PM.
3. Webinar: How to Build an Intentional Employee Culture. From 02/08/2023 – 1:30 PM
4. Webinar: Charting Your DEI Journey. From 02/23/2023 – 1:30 PM
5. Webinar: Make Creativity Your Calling Card. From 03/08/2023 – 1:30 PM
6. Webinar: Confidence on Camera: Become Visible as a Virtual Expert. From 03/21/2023 – 1:30 PM
7. Webinar: Fresh New Formats to Take Your Event to the Next Level. From 04/26/2023 – 1:30 PM
8. Webinar: Creating Inclusive Hiring, Onboarding, and Lifecycle Processes for Your Association. From 05/10/2023 – 1:30 PM
9. Webinar: Personal Resilience in the Workplace. From 05/23/2023 – 1:30 PM
10. Webinar: Ethical Decision-Making and the Association Professional. From 06/07/2023 – 1:30 PM.
11. Webinar: Membership Does Not Lead to Engagement. From 06/20/2023 – 1:30 PM
12. Webinar: Leading Across Generations – Managing the Multigenerational Workplace. From 07/12/2023 – 1:30 PM
13. Webinar: Money, Mission, and Impact (Membership). From 07/26/2023 – 1:30 PM
14. Webinar: The Association Executive’s Guide to ChatGPT and AI Tools. From 08/08/2023 – 1:30 PM
15. Webinar: Using a Mentoring Program to Boost Your Recruitment and Retention Strategy. From 09/12/2023 – 1:30 PM
16. Webinar: Drawn Together – Visual Strategy for Managing Burnout. From 09/26/2023 – 1:30 PM
17. Webinar: Do You Even Know Me? How Curiosity Creates Community in the Workplace. From 10/11/2023 – 1:30 PM
18. Webinar: Fund Development and Grant Strategies for Nonprofit Associations. From 10/25/2023 – 1:30 PM
19. Webinar: Why Members Leave and the Strategies Proven to Bring Them Back. From 11/07/2023 – 1:30 PM

**GSAE Sponsored Additional events –CAE credit noted**

1. Webinar: Associations and Chat-GPT3. From 01/26/2023 – 1:00 PM – 2:00 PM. 1 CAE credit.
2. Webinar: Tagoras Presents: Live review LMS Demo Days. From 01/31/2023 to 02/02/2023. Educational Sessions with CAE credit. See provider.
3. Webinar: The New Member Journey: Emerging Member Personas for Associations, From 02/28/2023 – 12:30 Pm – 1:30 PM. By Personify. 1 CAE credit
4. In Person: Decision Science Masterclass 2023. From 04/20/2023 – 9:30 AM – 3:30 PM. By Lighthouse Counsel. Held at Mercer University. CAE credit should be available based on clock hours. See provider.
5. Webinar: The Worst Presentation Ever Featuring Mike Pennington, CAE. From 05/11/2023 – 12:30 PM. By Map D. 1 CAE credit.
6. Webinar: Strategic Framework Webinar: The Future of Strategic Planning. From 09/12/2023 – 3:30 PM – 4:30 PM. By Vista Cova. 1 CAE credit should be available.
7. Webinar: Alliance Learning Collective Facilitations Skills Lab - Enhance Your Impact as an Association Professional – 3 part series – 4.5 CAE hours if attend all three
	1. Session 1 - 09/28/2023 – From 1:30 PM – 3:00 PM
	2. Session 2 - 10/12/2023 – From 1:30 PM – 3:00 PM
	3. Session 3 - 10/26/2023 – From 1:30 PM - 3:00 PM
8. In Person: Atlanta Works Conference. From 10/10/2023 – half to all day depending on track chosen. By SHRM-Atlanta. Held at Georgia Tech Exhibition Hall. 2.75 CAE credits