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| **Date** | **Time** | **Activities - all at Edgar Wilson Convention Center at** [**Macon Centreplex**](http://www.maconcentreplex.org/event/ice-skating/) **unless otherwise noted** | **Meeting Room** |
| Wed-May 31 | 9:00 am | Golf at Brickyard Golf Club. Pre-registration required. Transportation on own. Prizes sponsored by Georgia Agribusiness Council. | [Brickyard Golf Club](http://www.brickyardgolf.com/contact/) |
|  | 9:00 am | Kayak Trip. Pre-registration required. Meet in lobby of [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) | [Ocmulgee River](http://www.ocmulgeeoutdoorexpeditions.com/) |
|  | 12:15-4:15 | Registration & [Silent Auction](http://www.gsae.org/displaycommon.cfm?an=1&subarticlenbr=149) in Connections Lounge with Meeting Sponsors | Ballroom DE  Prefunction |
|  | 12:30 – 1:30 | GSAE Foundation Fundraiser Beer Tasting. Pre-registration required.  Space provided by [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/). | Presidential Suite, Floor 8 |
|  | 1:00-4:00 | Executive Presence for Aspiring CEOs Workshop – Greg Fine, FASAE, CAE and Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC. *3 hours*. | 306 |
|  | 2:00 –4:00 | **Understanding Difficult Contract Clauses – the Big Three & the “Other” Clauses Workshop -Tyra Hilliard, PhD, JD, CMP. *2 hours.***  Sponsored by [The Westin Savannah Harbor Golf Resort & Spa](http://www.westinsavannah.com/). | 308 |
|  | 2:00 – 3:00 | 5 Steps to Creating an Inbound Marketing Strategy for Your Association – Callie Walker. *1 hour* | 309 |
|  | 4:15-5:15 | New Member and First Time Attendee Orientation | 303 |
|  | 4:15-5:15 | GSAE Foundation Fundraiser Beer Tasting. Pre-registration required.  Space provided by [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/). | Presidential Suite, Floor 8 |
|  | 5:45 – 6:00 (*updated*) | Board shuttles to go across to downtown. | [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) |
|  | 6:00 – 9:30 | Reception & Dinner– sponsored by 2017 Host City [Macon-Bibb County Convention & Visitors Bureau](http://www.maconga.org/meeting-planner/) and their industry partners. Very exciting concert performance with special guests beginning at 8:00 pm. | [The Tubman Museum](http://www.tubmanmuseum.com/) & [Georgia Sports Hall of Fame](http://georgiasportshalloffame.com/site/) |
| Thu-June 1 | 7:30-5:00 | Registration, [Silent Auction](http://www.gsae.org/?149) in Connections Lounge with Exhibitors & Meeting Sponsors | Ballroom DE &  Prefunction |
|  | 7:30-8:30 | Breakfast Buffet with Bacon & Mimosas sponsored by [MemberSuite](http://www.membersuite.com/). | Ballroom ABC  Prefunction |
|  | 8:00 – 9:00 | Exhibits & Silent Auction Open! | Ballroom DE |
|  | 9:00-10:00 | **A Day in the Life of an Office Nerd** featuring Beth Z., Your Nerdy Best Friend. Sponsored by [Lanier Islands Legacy Lodge](http://www.lanierislands.com). | Ballroom ABC |
|  | 10:00-10:30 | Break & [Silent Auction](http://www.gsae.org/displaycommon.cfm?an=1&subarticlenbr=149) in Connections Lounge with Exhibitors & Meeting Sponsors. Sponsored by [Atlanta Convention & Visitors Bureau.](http://www.atlanta.net/acvb/) | Ballroom DE &  Prefunction |
|  | 10:30-11:45 | CEO Alchemy for the 21st Century: Culture, Competency, & Chemistry - Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC. Sponsored by [The Westin Savannah Harbor Golf Resort & Spa](http://www.westinsavannah.com/). | Room 303 |
|  | 10:30-11:45 | **29 Tech Tools to Create Cool Content for Social Media** - Beth Z, Your Nerdy Best Friend. Sponsored by [James H. Rainwater Conference Center](http://www.rainwaterconferencecenter.com). | Room 306 |
|  | 10:30-11:45 | **Learning Leadership: Meeting Disruption with Design – Tracy King, MA, CAE** | Room 308 |
|  | 10:30-11:45 | Creating the Member Story - Lowell Aplebaum, CAE | Room 309 |
|  | 11:45 – 1:15 | Lunch Buffet Opens. Sponsored by [Sandestin Golf & Beach Resort](http://www.sandestin.com), host of the 2018 GSAE Annual Meeting. Luncheon roundtable discussion session with Exhibitors | Ballroom ABC |
|  | 12:15– 1:15 | Exhibits & Silent Auction Still Open! | Ballroom DE |
|  | 1:30-2:45 | **Building and Nurturing a Culture of Innovation – Greg Fine, FASAE, CAE** | Room 303 |
|  | 1:30-2:45 | Leveraging IT Project Management for Success – Trevor Mitchell, MBA, CAE | Room 306 |
|  | 1:30-2:45 | **Facilitators Tool Kit – Ragan Cohn, CAE** | Room 308 |
|  | 1:30-2:45 | The "Ick" Factor: Hotel Disasters Handled - Christian Hardigree | Room 309 |
|  | 2:45 – 3:15 | Break and [Silent Auction](http://www.gsae.org/displaycommon.cfm?an=1&subarticlenbr=149) in Connections Lounge with Exhibitors & Meeting Sponsors.  Sponsored by [Naylor Association Solutions](http://www.naylor.com) | Ballroom DE &  Prefunction |
|  | 3:15-4:30 | What You Don’t Know CAN Hurt You – Risk Management/Insurance and Accounting Standards Update. Matt Mallory, CWCA and Matt Gunning, CPA. | Room 303 |
|  | 3:15-4:30 | **Tech Ninjas Explore Social Media Case Studies – Various GSAE rock stars. Moderated by Mike Pennington, CAE.** | Room 306 |
|  | 3:15-4:30 | Membership Case Study Part I & II – Build the “Buzz”- Increasing Membership and ROI through Creative Campaigns - Regina Robuck. Membership Model Convo - Lowell Aplebaum, CAE and Trevor Mitchell, MBA, CAE. Sponsored by [Sheraton Memphis Downtown.](https://www.marriott.com/hotels/travel/memds-sheraton-memphis-downtown-hotel/) | Room 308 |
|  | 3:15-4:30 | Tele- and Virtual Work Panel, moderated by the Telework SIG. Featuring Tracy King, MA, CAE, Lori K. Spear, CAE, Tripp McKenney and Amy Clark. | Room 309 |
|  | 5:15 – 5:30 | Board shuttles for reception | [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) |
|  | 5:45 – 7:00 | Reception sponsored by 2017 Host City, [Macon-Bibb County Convention & Visitors Bureau](http://www.maconga.org/meeting-planner/) and their industry partners. | [Museum of Arts and Sciences](https://www.masmacon.org/) |
|  | 7:30 pm | **Dine Around Macon –** [Open Table](https://www.opentable.com/ga/macon-restaurants) **&** [Macon CVB’s restaurant page](https://www.maconga.org/restaurants/) | All of Macon |
|  | 9 pm – 1 am | **Club Marriott. Join your fellow attendees for a rockin’ good time at the** [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) **after the Dine Around. DJ, munchies and a cash bar.** | [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) |
| Fri-June 2 | 7:00 | 3K Fun Run /Walk to benefit Loaves & Fishes. Meet in front of [Macon Marriott City Center](http://www.marriott.com/hotels/hotel-rooms/mcnfs-macon-marriott-city-center/) for transportation at 6:55 am | Central City Park |
|  | 7:30-11:30 | Registration and [Silent Auction](http://www.gsae.org/displaycommon.cfm?an=1&subarticlenbr=149) in Connections Lounge with Sponsors | Ballroom DE  Prefunction |
|  | 7:30-8:30 | Breakfast Buffet with Bacon sponsored by [MemberClicks](http://www.memberclicks.com). | Ballroom ABC |
|  | 8:00 – 9:00 | Exhibits Open! | Ballroom DE &  Prefunction |
|  | 9:00-10:00 | General Session - Dispatches From a Disrupted World, featuring Shelly Alcorn, CAE Sponsored by [Carr, Riggs & Ingram, LLC](http://www.cricpa.com)  Drawing for Pay the Pig Raffle benefiting [Loaves and Fishes](https://loavesandfishesministry.org/) Sponsored by [MapDynamics](http://www.map-dynamics.com) & [Charleston Area CVB](http://www.explorecharleston.com) | Ballroom ABC |
|  | 10:00–10:30 | Break. [Silent Auction](http://www.gsae.org/?149) closes in the Connections Lounge with Exhibitors & Meeting Sponsors | Ballroom DE &  Prefunction |
|  | 10:30-11:45 | Qualities of Highly Performing Boards – Jim Thompson, IOM, CAE | Room 303 |
|  | 10:30-11:45 | Set GSAE Afire with Great Ideas – Various fab speakers from the GSAE community | Room 306 |
|  | 10:30-11:45 | Take it Online! Strategies to tell your advocacy story to (and with!) the masses - Mary Kate Cunningham, ASAE: The Center for Association Leadership, and Greg Melia, CAE, ITN Productions, Industry News USA | Room 308 |
|  | 10:30-11:45 | The Integral Association - Shelly Alcorn, CAE. Sponsored by [Marietta Wealth](http://www.mariettawealth.com/). | Room 309 |
|  | 12:00 | Silent Auction Checkout | Prefunction |