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| **Date** | **Time** | **Activities - all at** [**The Read House**](https://www.thereadhousehotel.com/) **unless otherwise noted** | **Meeting Room** |
| **Wed-June 2** | 8:00 am  10:00 am  10:00 am | Golf. Transportation on own. Pre-registration required. Sponsored by [Discover Dunwoody](https://www.discoverdunwoody.com/meet-in-dunwoody/) and [Council Fire Club](https://www.councilfireclub.com/golf)  Quarter Century Bike Ride. Pre-registration requested.  Explore Chattanooga on Your Own! | [Council Fire Club](https://www.councilfireclub.com/golf)  Outside Read House  Chattanooga |
|  | 12:15-4:15 | Registration with Meeting Sponsors. | Centennial pre & Sun Room |
|  | 12:30-1:30 | GSAE Foundation Fundraiser Tasting. Pre-registration required. Sponsored by J. Minnick, [Athens Convention & Visitors Bureau](https://www.visitathensga.com/meetings/) and their industry partners, and [Discover Dunwoody](https://www.discoverdunwoody.com/meet-in-dunwoody/) | [Area 61 Art Gallery](https://www.area61gallery.com/) |
|  | 2:00 - 4:00 | Emerging Professionals Workshop | Dean West, FASAE | Crutchfield Room |
|  | 2:00-4:00 | Strategic Government Relations in a Post COVID Environment Workshop | Anne DarConte, CAE | Green, downstairs |
|  | 2:00-4:00 | Wisdom While You Walk | Damian Kavanagh, Ed.S., CAE | Chestnut, downstairs |
|  | 4:00–5:00 | [Silent Auction](https://gsae.memberclicks.net/silent-auction) in Connections Lounge | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Download the app for easy bidding! | Centennial |
|  | 4:15-5:15 | New Member and First Time Attendee Orientation | Gold Room |
|  | 4:15-5:15 | GSAE Foundation Fundraiser Tasting. Pre-registration required. Sponsored by J. Minnick, [Athens Convention & Visitors Bureau](https://www.visitathensga.com/meetings/) and their industry partners, and [Discover Dunwoody](https://www.discoverdunwoody.com/meet-in-dunwoody/) | [Area 61 Art Gallery](https://www.area61gallery.com/) |
|  | 6:00-6:30 | GSAE boarding for reception | Hotel Lobby |
|  | 6:30-8:30 | Taste of Chattanooga Reception & Heavy Hors d’oeuvres. Sponsored by [Chattanooga Tourism Co](https://www.visitchattanooga.com/) and all the industry partners. | Tennessee Aquarium Pavilion |
| **Thu-June 3** | 7:30-5:00 | Registration with Meeting Sponsors. | Centennial pre-function & Sun Room |
|  | 7:30-8:00 | Coffee with the Exhibitors & [Silent Auction](https://gsae.memberclicks.net/silent-auction) Open! | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Download the app for easy bidding! | Centennial |
|  | 8:00-8:30 | Breakfast is served! | Food stations| Sponsored by [Augusta Marriott at the Convention Center](http://www.marriott.com/agsmc) | Silver Ballroom |
|  | 8:30-10:00 | Opening Session featuring Bob Pacanovsky, The Black Tie Experience | Welcome from [Chattanooga Tourism Co.](https://www.visitchattanooga.com/meetings/) | Sponsored by [Great Wolf Lodge Georgia](https://www.greatwolf.com/georgia) | Silver Ballroom |
|  | 10:00-10:45 | Break & [Silent Auction](https://gsae.memberclicks.net/silent-auction) in the Connections Lounge with Exhibitors | Sponsored by [PIAG Insurance](https://piag.org/insurance/why-piag/) | Centennial |
|  | 10:45-11:45 | Spark Collaborative Negotiations | Simon T. Bailey | Crutchfield Room |
|  | 10:45-11:45 | Strengthening the CSE<>#2 relationship | Rhea Steele, CAE and Garet Turner, CAE, CMP | Green, downstairs |
|  | 10:45-11:45 | Tie-ing it all together: GSAE, the Titanic, and Partnerships (RTA Event Case Study)| Ashley Goodin, CAE and Regina Robuck | Gold Room |
|  | 10:45-11:45 | Food & Beverage, Present & Future Panel | Locals Tell All | Chestnut, downstairs |
|  | 12:00-1:15 | Luncheon Session featuring Simon T. Bailey | Spark Next Level Leadership | Taco Thursday at the colored food stations – find your seat first | Sponsored by [Jekyll Island Authority](https://www.jekyllisland.com/) | Silver Ballroom |
|  | 1:15-1:30 | Exhibits & [Silent Auction](https://gsae.memberclicks.net/silent-auction) Still Open! | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Download the app for easy bidding! | Centennial |
|  | 1:30-2:30 | Creative Solutions for Associations’ 2021 Meeting and Conference Legal Challenges | Jeffrey S. Tenenbaum, Esq. | Crutchfield Room |
|  | 1:30-2:30 | Not Your Grandma’s Non-Dues Revenue | Teri Carden | Green, downstairs |
|  | 1:30-2:30 | Best Association Practices| Webb and Aplebaum | Gold Room |
|  | 1:30-2:30 | Principles of Hospitality Leadership| Bob Pacanovsky | Chestnut, downstairs |
|  | 2:45 – 3:15 | Quick 30 | Virtual Workplace Tips & Tricks | Lori K. Spear, CAE | Crutchfield Room |
|  | 2:45 – 3:15 | Quick 30 | Finances | Matthew Gunning, CPA | Green, downstairs |
|  | 2:45 – 3:15 | Quick 30 | Looking Forward™ Highlight Reel | Dean West, FASAE | Gold Room |
|  | 2:45 – 3:15 | Quick 30 | F&B: Dietary Restrictions | Meg Goodin, Registered Dietician | Chestnut, downstairs |
|  | 3:15 – 3:45 | Break & [Silent Auction](https://gsae.memberclicks.net/silent-auction) in the Connections Lounge with Exhibitors | Sponsored by [100 Reviews](https://www.100reviews.com/). | Centennial Room |
|  | 3:45-4:45 | Diversity, Equity and Inclusion Models | Garet Turner, CAE, CMP | Crutchfield |
|  | 3:45-4:45 | Your Board Wasn't Born Perfect: New Approaches to Board Orientation, Refreshing, and Onboarding | Lowell M. Aplebaum, FASAE, CAE, CPF | Green, downstairs |
|  | 3:45-4:45 | Wine About It Demo | Amy Kane, CAE, moderator | Gold Room |
|  | 3:45-4:45 | Leveraging Integration to Enhance the Value of Your Web Presence | Mike Spinosa | Chestnut, downstairs |
|  | 6:00-7:00 | Reception | Sponsored by [The Westin Chattanooga](https://www.marriott.com/hotels/event-planning/business-meeting/chawi-the-westin-chattanooga/) | The Westin Chattanooga |
|  | 7:15 pm | Dine Around in Chattanooga (outdoor dining is recommended) | Chattanooga |
| **Fri-June 4** | 7:30-12:00 | Registration with our Meeting Sponsors | Centennial pre-function & Sun Room |
|  | 7:30-8:00 | Coffee with the Exhibitors & Silent Auction Open! | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Centennial |
|  | 8:00-8:30 | Breakfast is served! Food stations | Sponsored by [Perdido Beach Resort](https://www.perdidobeachresort.com/Meetings-Reimagined) | Silver Ballroom |
|  | 8:30-10:00 | General Session & Keynote featuring Jessica Stollings-Holder | Rethink Differences | **Sponsored by** [Carr, Riggs, & Ingram, LLC](https://www.cricpa.com/about-cri/)  | Pay the Pig Drawing – sponsored by [Explore Charleston](https://www.meetcharleston.com/) & [Chattanooga Tourism Co](https://www.visitchattanooga.com/) | Silver Ballroom |
|  | 10:00-10:45 | Break with Exhibitors | Sponsored by [Visit Mobile Alabama](https://www.mobile.org/meetings-conventions/) |  Silent Auction closes in the Connections Lounge with Exhibitors | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Centennial |
|  | 10:45-11:45 | Regenerate: Generational Fluency| Jessica Stollings-Holder | Sponsored by [Discover Dunwoody](https://www.discoverdunwoody.com/meet-in-dunwoody/) | Crutchfield Room |
|  | 10:45-11:45 | CAE Ethics Case Study | Rhea Steele, CAE, with an assist from Garet Turner, CAE | Green, downstairs |
|  | 10:45-11:45 | The Magic of Membership | Russ Webb | Gold Room |
|  | 10:45-11:45 | Set GSAE Afire with Your Great Ideas | Various – including Bacon, Blanchard, Goodin, Haygood, Pennington | Chestnut, downstairs |
|  | 12:00 | [Silent Auction](https://gsae.memberclicks.net/silent-auction) Checkout & Pick-up | Sponsored by [Expo Auctions](https://www.expoauctions.com/) | Sun Room |

**Play Area:** Sponsored by our friends at [MemberClicks](https://www.memberclicks.com/membership-management-software), this year's conference offers another connection point for attendees. Grab a quick round of cornhole or giant Jenga while you compose an ode to our shared professional with our GSAE homage to the Guerilla Haiku movement.