

**GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected**

Time	Activities at The Classic Center unless otherwise noted	Meeting Room
Tuesday, May 26		
Noon – 10:00 pm	<a href="#">Athens Experiences</a>   <a href="#">Show Your Badge</a>   <i>on your own</i>	
7:30 pm	Beetlejuice Musical   <a href="#">Discount for GSAE attendees</a>	The Classic Center Theater
Wednesday, May 27		
8:00 am	Golf   Transportation on own   <i>Pre-registration required.</i>	UGA Golf Course
10:00 am	Community Service Project   Food Bank of Northeast Georgia   Sponsored by GSAE’s Supplier Council   <i>Pre-registration required.</i>	Meet in front of Hotel Indigo
10:00 am	Metric Century Bike Ride (15 miles-ish)   <i>Pre-registration requested.</i>	Meet in front of Hotel Indigo
Noon	Pay the Pig Showcase   <a href="#">Books for Keeps</a>	Find a Pay the Pig Volunteer in pink!
12:30-4:15 pm	GSAE Registration with Annual Meeting Sponsors   Pick Up Foundation Fundraiser Wristbands	Atrium
2:00 - 4:00 pm	CEO Spotlight: Dynamics of CEO-Chair & CEO-Board   Aplebaum	Grand Hall 1 & 2
2:00 – 4:00 pm	Membership Rehab Lab™: Fix What’s Broken. Restore Momentum   Thompson	Grand Hall 4 & 5
4:00–5:00 pm	<a href="#">Silent Auction</a> in Connections Lounge   Sponsored by <a href="#">Expo Auctions</a>	Grand Hall 3
4:15-5:15 pm	New Member and First Time Attendee Orientation	Grand Hall 1 & 2
4:15-5:30 pm	11 <sup>th</sup> Annual GSAE Foundation Fundraiser   <i>Pre-registration required.</i> Sponsored by <a href="#">Visit Charlotte</a> , <a href="#">Visit Savannah</a> , <a href="#">Cartersville Museum City</a>	HYBAR - Hyatt Place
6:00-8:30 pm	Opening Reception & Dinner   Sponsored by <a href="#">The Classic Center</a> , <a href="#">Visit Athens and Industry Partners</a>	Akins Ford Arena at The Classic Center
Thursday, May 28		
7:30 am-5:00 pm	Registration with Annual Meeting Sponsors & Exhibitors	Atrium & Grand Hall 3
7:30-8:00 am	Coffee with the Exhibitors & <a href="#">Silent Auction</a> Open   Sponsored by <a href="#">Expo Auctions</a>   Download the app for easy bidding	Atrium & Grand Hall 3
7:45-8:30 am	Breakfast is Served!   Buffet   Sponsored by <a href="#">Augusta Marriott at the Convention Center</a> & <a href="#">Destination Augusta</a>	Grand Hall 6 & 7
8:00-8:30 am	Breakfast Table Discussions	Grand Hall 6 & 7
8:30-10:00 am	Opening Session: The Power of Engagement   Hill   Welcome from <a href="#">Visit Athens</a>   Sponsored by <a href="#">Great Wolf Lodge Georgia</a>	Grand Hall 6 & 7
10:00-10:45 am	Break & <a href="#">Silent Auction</a> in the Connections Lounge with Exhibitors   Sponsored by <a href="#">ATL Airport District</a>	Atrium & Grand Hall 3
10:45-11:45am	The Ethics of Office Politics in Associations   Ethics Requirement   D. Kavanagh	Grand Hall 1 & 2
10:45-11:45am	Latest Developments in Employment Law for Associations   Stewart	Grand Hall 4 & 5
10:45-11:45am	AI: The Good, The Bad, The Ugly   Webb	Olympia 1 & 2
11:50 am-1:15 pm	Luncheon Session: Supplier Council <i>GSAE Family Face-Off</i>   Taco Thursday   Sponsored by <a href="#">Visit Greenville SC</a>	Grand Hall 6 & 7
1:15-1:30 pm	Exhibits & <a href="#">Silent Auction</a> Still Open!   Sponsored by <a href="#">Expo Auctions</a>	Atrium & Grand Hall 3

**GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected**

1:30-2:30 pm	Aligning the Mission That Funds the Future: How Associations and Foundations Work Together to Inspire Support   Jowdy & Baldwin	Grand Hall 1 & 2
1:30-2:30 pm	Carving Your Own Path: Second-Generation Leaders in Association Management   Moderated by Arcangeli-Story   Panelist Bastarache, Echard, & O. Kavanagh	Grand Hall 4 & 5
1:30-2:30 pm	The Seven Levels of Energy Leadership   Valcin	Olympia 1 & 2
2:45 – 3:15 pm	Quick 30's   Unsession – D. Kavanagh, Pennington, Webb, Spear	Grand Hall 1 & 2
2:45 – 3:15 pm	Quick 30's   Solving the Association Pipeline Problem: How Events Drive Next-Gen Engagement   Vallaster & Mobley	Grand Hall 4 & 5
2:45 – 3:15 pm	Quick 30's	Olympia 1 & 2
3:15 – 3:45 pm	Break & <a href="#">Silent Auction</a> in the Connections Lounge with Exhibitors   Sponsored by <a href="#">Atlanta Marriott Northwest at Galleria &amp; SpringHill Suites NW</a>	Atrium & Grand Hall 3
3:45-4:45 pm	The Rules of Engagement: How to Network for Success   Hill	Grand Hall 1 & 2
3:45-4:45 pm	Productivity Shift   Thompson	Grand Hall 4 & 5
3:45-4:45 pm	Tour of Classic Center   Akins Ford Arena	Olympia 1 & 2
5:30 pm	Shuttles to reception	In front of The Classic Center
5:45 -7:00 pm	Reception   Sponsored by <a href="#">University of Georgia Center for Continuing Education &amp; Hotel</a> & <a href="#">Visit Athens</a>	The West End Zone at Sanford Stadium
7:15 pm	<a href="#">Dine Around in Athens</a>   With GSAE members	Athens, GA
Friday, May 29		
7:30 am-Noon	Registration with our Meeting Sponsors	Atrium & Grand Hall 3
7:30-8:00 am	Coffee with Silent Auction Open   Sponsored by <a href="#">Expo Auctions</a>	Atrium & Grand Hall 3
8:00-8:45 am	Break with Sponsors   Sponsored by <a href="#">Hilton Pensacola Beach</a> & <a href="#">Innisfree Hotels</a>   Silent Auction closes in the Connections Lounge   Sponsored by <a href="#">Expo Auctions</a>	Grand Hall 3
8:45- 9:45 am	Leading with Less: Strategy and Stewardship in Small Staff Associations   Tucker Kendall	Grand Hall 1 & 2
8:45- 9:45 am	Show Me the (Non-Dues) Money: Financial Wins for Association Events   Vallaster & Mobley	Grand Hall 4 & 5
8:45- 9:45 am	The Reset Test™: Would You Build This Again?   Pennington	Olympia 1 & 2
9:45- 10:15 am	Brunch is Served   Buffet   Sponsored by <a href="#">VisitColumbusGA</a>   Enhancements sponsored by <a href="#">Omni Hotels &amp; Resorts</a>	Grand Hall 6 & 7
10:15 -11:45 am	Closing Session Set GSAE Afire: Leadership Academy Edition   Moderated by Wilder & Seamster   Speakers include Blanchard, Engel-Fries, French, Haygood, Juras, Seamster   Welcome by <a href="#">The Classic Center</a> & <a href="#">Hotel Indigo Athens Downtown</a>   Sponsored by <a href="#">Cartersville Museum City</a>	Grand Hall 6 & 7
11:45 am	Pay the Pig Showcase  <a href="#">Books for Keeps</a>	Grand Hall 6 & 7
Noon	<a href="#">Silent Auction</a> Checkout & Pick-up   Sponsored by <a href="#">Expo Auctions</a>	Grand Hall 3

**More Sponsors to Thank!**

Presenting Sponsor - [St. Augustine, Ponte Vedra & The Beaches Visitors & Convention Bureau](#)

Presenting Sponsor – [Chattanooga Tourism](#)

Hotel Keys – [Discover Dunwoody](#)

Weather - [Jekyll Island Authority](#)

**GSAE Annual Meeting: Athens GA, May 27- 29, 2026- Up to 10.5 CAE credits with workshops expected**

[Map D, A Division of Nextech AR Solutions](#) – Interactive Rock Star Map, meeting app

MemberClicks, [Personify](#)

[Orchestrated Audiovisual & Production Services](#) – Annual AV Partner

**Office Space – The Classic Center**