**2010 GSAE Annual Meeting & Tradeshow Schedule**

**Wednesday, June 2**

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1:00 - 2:15 Opening Keynote Session featuring The Wingman, Lt. Col. Rob "Waldo" Waldman

2:30 – 4:00

Workshop on Hotel Contracts-John Foster, Esq., sponsored by Henssler Asset Management, LLC

Workshop on Using Social Media Effectively-Deirdre Reid, CAE, sponsored by The Georgia Center

Workshop on Discovering the Secrets of People Reading by Becky Dannenfelser and Andrea Hopke, Clearwater Consulting Group, Inc.

**Thursday, June 3**

 8:30-10:00 Opening Session featuring [Futurist David Zach](http://davidzach.com/)

*10:30-11:30 - Breakouts*

Leadership Track I – “Bigger Game Players”- Becky Dannenfelser and Andrea Hopke, [Clearwater Consulting Group, Inc.,](http://www.clearwater-consulting.com/) Sponsored by Harrah’s Cherokee Casino & Hotel

 Breakout  – “What’s Next?” – [David Zach](http://davidzach.com/), futurist

Breakout  – “Social Media and Your Membership: Engagement Strategies” – Sterling Raphael, NFi Studios, sponsored by MemberClicks

Breakout-2010 Meeting Trends-Lesia Waldrip, Benchmark Hospitality International

*1:15-2:30 - Breakouts*

Leadership Track Part II – “Bigger Game Players”- Becky Dannenfelser and Andrea Hopke, [Clearwater Consulting Group, Inc.,](http://www.clearwater-consulting.com/)

 Breakout - “Top 10 Legal Hot Buttons/Must Know Legal Issues”-John Foster, Esq.

 Breakout - “The Amazing Chase for Membership Growth” - Mary Lynn Miller, CAE

**Friday, June 4**

8:30-9:45

General Session -  “The Economy Isn’t Down; It’s Different” featuring [Jim Mathis, CSP](http://jimmathis.com/), sponsored by Augusta CVB

*9:45-11:00 - Breakouts*

Leadership Track Part I (repeat)- “Bigger Game Players” Becky Dannenfelser and Andrea Hopke, [Clearwater Consulting Group, Inc.,](http://www.clearwater-consulting.com/) Sponsored by Harrah’s Cherokee Casino & Hotel

Breakout featuring [Jim Mathis, CSP](http://jimmathis.com/), sponsored by [Marshall, Jones & Co.](http://www.marshalljones.com)  
Breakout –Circles of Innovation – Sharon Hunt, CAE

 Breakout - State of Meetings in the Southeast - panel

*11:30-12:45 - Breakouts*

Leadership Track Part II (repeat) -“Bigger Game Players” Becky Dannenfelser and Andrea Hopke, [Clearwater Consulting Group, Inc.,](http://www.clearwater-consulting.com/)

Supplier Council Meeting

Breakout - IRS Compliance Guide Publication 4221-NC -Shannon MacArthur, CPA, Maudlin Jenkins, CPAs, LLC

Breakout - Economic Impact Update for Associations - Greg Melia, CAE